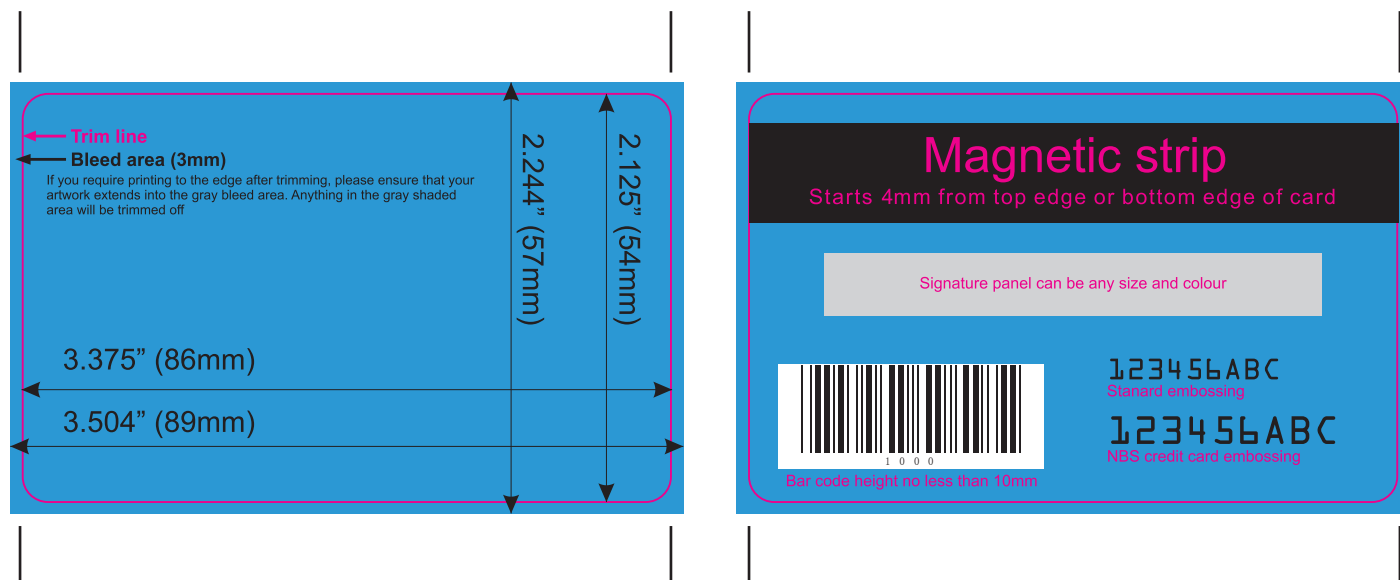


If you have your own artwork, but want us to do your printing, please ensure that your artwork is submitted in line with our specification below



Artwork must fill to the full of the blue area

**Artwork size: 89X57mm
Finished size: 86X54mm**

ADOBE PHOTOSHOP	Preferably supply as layered .PSD file. Alternatively in JPEG, EPS, or Tiff format.
QUARKXPRESS 6.5	All artwork to be supplied in Quark with all document images and fonts collected for output.
ADOBE ILLUSTRATOR	Save as Illustrator EPS file. Include all embedded images & fonts or alternatively convert all text/fonts to curves/outlines.
FREEHAND	Save as Freehand EPS file. Include all embedded images & fonts or alternatively convert all text/fonts to curves/outlines.
ADOBE IN DESIGN	Save as In Design EPS file. Include all embedded images & fonts or alternatively convert all text/fonts to curves/outlines.
ADOBE ACROBAT PDF	Save as .PDF file. Include all embedded images & fonts or alternatively convert all text/fonts to curves/outlines.
MATCHING COLOURS	It is essential that you make us aware of any important colours before we go to print in order to match more accurately. It is not always possible to match Pantone colours using CYMK printers. If no colour reference is provided we have no idea what your colours should look like and can only print direct from disk. If the colour is critical, you must notify us prior to print.
IMAGE RESOLUTION	When creating or scanning artwork for printing you must ensure that the resolution is high enough to produce the desired results. Final resolution of images should not be less than 150dpi@100% of final output size. When creating artwork it needs to be at 25%, but check that the resolutions are sufficient to be increased to 400% This will avoid any pixelation of the image due to low resolution files. Please do not convert a low resolution image to a higher resolution, quality will decrease often dramatically. This will result in a poor quality image. All images should be in CYMK format. If any Pantone colours are used please supply us with the Pantone reference number. You cannot use images downloaded from websites.